

Minutes – FFCPC Board meeting – Sept 22, 2013, 14.00-15.30

Present: Greg, Ray, Katariina, Jukka, Dirk, Elisa, Dave, Chris

1. **Minutes** from Aug 25th meeting were approved
2. **Treasurer's Report:** Dirk emailed the Board a report. Highlights: \$395 loss from Lockwood LOY event, \$11K in the bank, \$7 profit year-to-date. Jukka asked for clarification about which bank FFCPC uses; answer -Columbia Bank, which was bought out by West Coast Bank.
3. **Lockwood event report** (Dirk): 41 total attendees in Portland (many more in Astoria), of which 15 were FFCPC members, 2-3 were SHF members and the rest were weavers, some from Portland, some who attended both Astoria and Portland events. Chris and Pirjo had sent press release on the event to two weavers/crafts organizations.
4. **Viking Ship project:** Dave gave a report on history of Viking Ship concept. The current 21 ft long one was designed as a float and can easily be stored in a garage (8 ft tall once mastheads and sail are removed). It can be towed by any vehicle capable of the load (2,400 lbs). Dave plus three others have created a new organization (Pacific Coast Viking Ship Foundation) to maintain/promote it. He suggested FFCPC could use the float for publicity, which would entail paying to design (we would have to provide design) and build (Dave would construct) a sandwich board with our logo which stores compactly (3 in thick, 4ft x 4 ft) and would be attached on the front. He suggested possibly getting sponsors who could put their logo/message on the sail (which would be far more visible than a sign on the front).SHF will be using the ship for the Starlight Parade in June. The float will also be used at Finn Fest. If FFCPC uses it for an event, costs include the \$100 sandwich board construction cost, TBD cost to design the board, plus gas to drive it for the event. Greg requested that further discussion take place and asked that a proposal by Dave and discussion on this topic be put on the agenda under Unfinished Biz for Oct. 20 board meeting.
5. **Book club report:** Katariina reported that 7 people met on Sept 21 at Maarit Reed's home to discuss Aleksis Kivi's "Seven Brothers". Next meeting of the club is November 9 at 4pm. The book to be discussed: Frans Sillanpää's, "The Maid Silja/Fallen Asleep While Young" (note: Sillanpää was awarded the Nobel Prize for literature).
6. **Yvonne Lockwood event:** Dirk and Pirjo picked up Yvonne from the airport, took her to Astoria, set up that event, drove her to Portland, hosted her at their home for 2 nights (so that there was no cost for a hotel), set up the event the next day and took her the airport the next morning – thank you, Dirk and Pirjo! More than 70 people came to the Astoria event; those who attended spoke with Yvonne for an hour afterwards.

7. **Scan Feast** – There will be a Finnish table at October 19 Scan Feast, which is filling up. Greg encouraged everyone to attend. Seats are \$150 each.
8. **Scan Fair** - Plenty of discussion about ScanFair (Dec 7 and 8).
 - a) Dirk has to send in registration form by Oct 7. He will check with Seppo what size we had last year, we need to specify. There may be additional costs because of higher electrical costs this year. Admission will go up \$1.
 - b) SHF has asked if we want to run an ad in the event program booklet; cost is \$200 for full page ad, \$100 for half page. Motion to table to next Board meeting our discussion about size of advertisement for ScanFair booklet. Some felt it would not help bring more people to our table, and that paying SHF 10% of receipts from both Joulupukki photography and food both was enough contribution. Last year SHF never actually billed FFCPC for the ad. Greg will bring the booklet from last year's ScanFair to the next meeting.
 - c) Joulupukki team (Judy, Cynthia, Andrea, Katariina and Chris) is well into their planning. There will be trees, the sleigh, and perhaps a mural in the background.
 - d) Food team (Jukka, Greg, Kai, Dennis, and Seppo) have planning to do. What will we serve, where will we prepare it, etc. Dirk suggested that Multnomah Arts Center rents their kitchen for \$40/hr.
 - e) Seppo will take the lead for the entertainment portion (Finnish Independence Day/singing). Elisa will help organize a singing performance.
9. **New board member:** We need to recruit a new board member to fill Allan's spot. Possibilities mentioned: Pirja Brooks, Maarit, Dave. Greg will contact and find out if any are interested.
10. **Message from Norwegian American Chamber of Commerce (Viggo Forde) on reinvigorating membership:** Greg was contacted by Viggo Forde, who proposed a half day workshop in November or January for interested organizations who want to increase and energize their membership. Several people were interested, but wanted to know if there will be a cost and where it might be. This led to a discussion about how we might do something similar – a retreat or some kind of event where we can brainstorm how to get more members involved and especially how to motivate teens/younger people to participate in FFCPC.
11. **Next meeting** – 12 noon October 20 in the Finnish Room.
12. **Adjournment** – meeting was adjourned at 3:40 pm.