

Finlandia Foundation® Columbia-Pacific Chapter

**Board of Directors Meeting
Sunday, May 1, 2011
2:00pm-4:30pm
Portland State University
Cramer Hall, Finnish Room**

Minutes

Board Present: Dave Alford, Greg Jacob, Katariina Lehtonen, Cynthia Pannell, Anja Robinson, Seppo Saarinen, Andrea Tolonen (*Quorum present*).

Absent: Elisa Boynton, Jukka Perkiömäki, Jim Rinta, Dirk Schulbach.

Others Present: None.

Call to Order

The meeting was called to order at 2:11 p.m.

Minutes

Annual Meeting Minutes (3-5-11). Seppo read the minutes prepared by Jim Rinta. Seppo noted some corrections needed to be made. It was proposed that the changes be made and then resubmit the minutes for approval at the next Board meeting.

Special Meeting Minutes (4-3-11). The special meeting minutes were read by Cynthia. Greg nominated the minutes be approved, as written, and Katariina seconded the motion. The minutes were unanimously approved by the Board.

Board Minutes (4-3-11). Cynthia read last month's board meeting minutes. A couple of revisions to Anja and Dave's information were noted. Greg moved for approval of the minutes with the proposed revisions, Katariina seconded the motion. The Board unanimously approved the minutes as proposed.

Board Member Floor

Seppo asked Andrea to introduce herself to the Board prior to moving on with the meeting's agenda.

Andrea Tolonen became a life member of FFCPC in 2002. Not only is she involved with FFCPC, but she also serves as the president of the Finnish-American Historical Society of the West. Andrea's background and experience will be an asset to the Board.

FFCPC Member Questionnaire

Greg Jacob presented the results from the FFCPC member questionnaire. The overall grade for the 2010 FFCPC activities and events was 4.4 (on a scale from 0.0 to 5.0).

The highest ratings went to:

1. Distributing FFCPC information via email;
2. Providing Finnish food booths at both Midsummer and ScanFair;
3. Presenting a Finland's Independence Day celebration; and
4. Having the Finnish Room open during ScanFair.

ScanFair. After a brief "side-bar" discussion regarding the success of last year's ScanFair events, the Board decided to continue the same offerings for 2011 with the possible addition of Joulupukki to the next celebration. At this point, Dave, Katariina, and Andrea volunteered to work on the 2011 ScanFair celebration.

Greg resumed reviewing the survey results and noted the lowest scores went to the FFCPC website and the volunteering efforts if the members to participate in activities and events (e.g., food booth).

FFCPC Website and FFCPC Facebook Page. The results regarding the FFCPC website lead to another side-bar discussion about its organization and development. Ideally, an individual with some website experience and/or interest would be the best candidate to coordinate this project. Seppo indicated he would turn over his webmaster responsibilities if we can find a willing volunteer. A suggestion was made that we tap into the talents of the membership to assist in developing the FFCPC website. At this point, another related topic came up regarding the development of a FFCPC Facebook page to help facilitate the movement of information to our members and possibly recruit new members through social media. Cynthia volunteered to launch and maintain a FFCPC Facebook page.

FFCPC members also provided the following suggestions for 2011 and the future:

1. Developing a Finnish Room Library;

A brief discussion followed regarding the history of the former library, the distribution of the books to the Appelo Archive Center in Naselle, and the possibility of acquiring more books, etc. for the Finnish Room. Greg and Dave volunteered to look into the matter.

2. Scheduling historical lectures regarding Finland and Finnish-American events;
3. Forwarding news from Finland (e.g., forestry, engineering, politics, music, movies, culture, etc.);
4. Planning more FFCPC activities (e.g., golf event, Pikku Joulu, Itsenaisyys Phua); and
5. Organizing member presentations showcasing their skills, talents, and interests (e.g., weaving, cooking, carving, culture, customs, etc.)

Other comments included:

1. Volunteering challenges (e.g., conflicts with other groups like SHF, New Sweden, etc.);
2. Planning more activities geared for younger members; and

3. Forwarding more information about Finnish-American activities, events and interests in the Pacific NW, the U.S. and Canada

Finnish Room Technology Update

Due to time constraints, this topic was postponed to a future meeting.

Board Member Assignments

A discussion ensued regarding the difference between a cultural coordinator (Elsa's position) and an event coordinator (an open position). The Board decided that the cultural coordinator would be in charge of developing the "artistic" portion of an FFCPC event (e.g., music, theater, movies, dance, art, etc.) where the event coordinator would be more involved with the logistics and organization of an event (e.g., physical setup, food preparation, etc.).

Events Coordinator. It was acknowledged that the Events Coordinator position needs to be filled as soon as possible and will be addressed at the next Board meeting.

Individual Board Assignments. There are still some Board members who have not volunteered to chair and/or help out with the 2011 planned events. See Seppo's "*Draft 2011 Events List*" for current assignments. We need finish making assignments at the next Board meeting.

2011 Cultural Events Plan

We will need to finalize our 2011 plan at our next week. The current list of events includes:

Date	Event
May 15, 2011 2:00pm-4:30pm	FFCPC Lecture/Presentation: Serving in the Finnish Army (an informational event organized for younger members and their parents)
June 25, 2011 11:00am-9:00pm	Finnish Food Stand and "Kantele Can Tell" booth (see discussion below) at the <i>Portland Scandinavian Midsummer Festival</i> (sponsored by SHF) at Oaks Park
August 7, 2011 12:00pm-3:00pm	Fin-Nic [sponsored by <i>Finnish-American Historical Society of the West</i>] at Historic Lindgren Cabin on Cullaby Lake in Warrenton
TBD 2011	Presentations – Sisu Trucks, Nokia, Finnish composers (reservations for presentations – 30 maximum)
October 9, 2011 2:00pm-5:00pm	The Lapp King's Daughter by Stina Katchadourian (sponsored by FFCPC) at Finnish Room

Date	Event
November __, 2011 TBD	2nd Annual String Concert/Competition (Boris Sirpo Award and Wilho Saari Kantele Award) at Messiah Lutheran Church
December __, 2011 11:00am-9:00pm	Finnish Food Stand at the <i>Portland ScanFest</i> (sponsored by SHF) at PSU Smith Hall and Finnish Room
December __, 2011 (?) TBD	Pikku Joulu
December 31, 2011 (?) TBD	Uuden Vuoden Aattona Juhla/New Year's Eve Celebration

Financials and 2011 Budget

Financial Update. Seppo reported that Dirk stated there was no financial activity this past month.

2011 Budget. The Board was reminded by Seppo that we need to define our financial objectives for the events we are sponsoring to assist us in creating and finalizing the annual budget. Also, the Board had a brief discussion about collecting, spending, and accumulating funds for the future—specifically, the how and how much. The issue of fundraising should be addressed in detail at a future Board meeting.

As part of the budget discussion, we discussed the details regarding costs for the upcoming *Portland Scandinavian Midsummer Festival*. The fees for the festival include:

1. Application with sponsorship fee	\$100
2. Advertising fee for booklet (2 booths at \$25 each) (Finnish food stand and "Kantele Can Tell" booth)	\$ 50
3. Booth registration fee (2 booths at \$25 each)	\$ 50
4. Food handlers permit	<u>\$ 50</u>
5. Total:	\$250

Dave volunteered to submit the application and fees for FFCPC to SHF.

Other Topics

Kantele Can Tell. The Board reviewed information provided by Elisa regarding the objectives and goals of the year round "*Kantele Can Tell*" project:

1. Promote the kantele in Portland area through events, teaching and FFCPC website;
2. Identify major Finnish and Nordic events (e.g., Vappu, Midsummer, ScanFeast, ScanFair);
3. Develop short and long term prospects; and
4. Arrange for table at Midsummer to showcase Dave's kanteles and promote kantele information including lessons and Wilho Saari kantele award.

Topics for Next Board Meeting

Finalize 2011 Events Calendar and Budget

Adjournment

The meeting adjourned at 5:00 p.m.

The next board meeting will be Sunday, June 5, 2011 from 2:00-4:30 p.m.

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